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## NEWS RELEASE

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## CommNexus Industrial Leaders SIG to Host 'Being Grid Smart' Panel with SDG&E, EcoDog and Solekai Systems

**SAN DIEGO** — February 11, 2010 — Ron Pitt, CEO of EcoDog, Inc. (<http://www.ecodoginc.com>), an innovator in home energy efficiency and management, has been invited to participate in an upcoming panel discussion about 'Being Grid Smart' along with Thomas Bialek, PhD, PE, Smart Grid Chief Engineer for SDG&E and Martin Caniff President of Solekai Systems, an engineering services company that has a new division specializing in software development for the Smart Grid.

According to Bailey Cunning from CommNexus, "Being Grid Smart matters and this is an opportunity to learn more. We've lined up a diverse panel of industry players to share their views on the development, growth, challenges, and opportunities in the rapidly evolving smart grid market. The differing perspective of Utilities, System Integrators, Products, and Services companies both large and small promises to produce a stimulating discussion."

The panel discussion will be held at the offices of Morrison|Foerester on Wednesday, February 17 from 7:30 to 9:30AM at: 12531 High Bluff Drive, Suite 100, San Diego CA 92130. Those wishing to attend may pre-register at <http://bit.ly/cc6FjO> with a \$10 discount available for those registering before noon on February 16. CommNexus Mentor Sponsors, students, military and members of the press may attend for free.

### About CommNexus

CommNexus San Diego, formerly the San Diego Telecom Council, is a non-profit network of communications industry companies, defense industry companies, service providers, professional trade organizations, and local government. CommNexus San Diego works to accelerate the formation, growth, and success of communications technology and service companies in the San Diego region.

### About EcoDog

EcoDog, Inc. — recently awarded CommNexus Greatest Gadget 2009 honors for its FIDO Home Energy Watchdog System — is committed to designing, building and making available the tools necessary to easily and affordably monitor energy use, oversee alternative energy generation and control energy consumption to reduce homeowners' expenses while lowering demand for electricity.

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Keywords: smart meter, smart grid, home energy management, cleantech, alternative energy, demand response, energy monitoring

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